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FOR IMMEDIATE RELEASE

Flyaway Productions announces
10 Women Campaign: Bridge builders

Saturday, October 24, 2009
ODC Commons, Studio B, San Francisco
Doors open at 6:30pm; Ceremony and Performance at 8:00pm

(September 1, 2009 – San Francisco, CA) **Flyaway Productions** announces its fifth **10 Women Campaign**, honoring the vision and commitment of 10 extraordinary women who have built critically important bridges in our communities. From pie-makers to physicians to pile drivers, these women bring incongruent worlds together – sharing resources, making connections and opportunities, all the while bridging cultural gaps.

The 10 Women Campaign is a signature event for Flyaway Productions, a venerable dance company led by **Jo Kreiter** whose socially driven dances exist at the nexus of art-making and civic work. Kreiter originated the 10 Women Campaign in 2002 to build a connection between art and activism. Each activist-honoree is introduced by an important figure in the dance community. This year's presenters include **Kim Epifano, Yaelisa, Consuelo Faust, Kara Davis, and Amara Tabor-Smith**, among others. Their presence together serves to demonstrate a collective strength contributed by women in all sectors of society. The primary goal of the 10 Women Campaign is to create an infrastructure in which women involved in art and activism can come together to support and invigorate the efforts of one another, and to unite under the banner: "What Any Woman Can Do!"

On October 24, the 10 Women Campaign will honor the following women with a public ceremony, and performance. The honorees are:

- **Nadine Ghammache**, Director of Individual and Community Giving, La Peña Cultural Center
- **Jewelle Gomez**, Author, Activist and Director of Grants & Community Initiatives, Horizons Foundation
- **Susan Greene PhD**, Break the Silence Arts Project
- **Karen Heisler**, Co-owner, Mission Pie and Co-founder, Pie Ranch
- **Audrey Hudson**, Pile Driver Journeyman, Pile Drivers Local #34
- **Dr. Rupa Marya**, Physician and Musician, Rupa and the April Fishes
- **Beckie Masaki**, Executive Director, Asian Women's Shelter
- **Lara Mendel**, Founder/Executive Director, The Mosaic Project
- **Mestranda Márcia "Cigarra" Treidler**, ABADÁ-Capoeira San Francisco's President and Artistic Director
- **Mable Yee**, Founder and CEO, EngageHer.org

Flyaway Productions' off-the-ground, apparatus-based dance explores power, fragility, risk, mastery, architecture, spectacle, vulnerability, and abandon. Performed on fire escapes, billboards, industrial cranes, mural walls, and most recently, a bridge replica, Flyaway's work embodies the multiple facets of feminine strength.

At the same time The 10 Women Campaign recognizes the powerful changes wrought by the on-the-ground work of the 10 honorees. It is with great pleasure that Flyaway Productions celebrates the analogous – and enormous – courage and strength these women bring to their work.

Detailed information about past awardees can be found at flyawayproductions.com/10women

CALENDAR INFORMATION

Who: Flyaway Productions

What: 10 Women Campaign: Bridge builders

When: Saturday, October 24, 2009

Time: 6:30pm reception
8:00pm ceremony with performances by Flyaway Productions and guests from ABADA
Capoiera

Where: ODC Commons, Studio B
351 Shotwell Street @ 17th Street, San Francisco

Tickets: \$50 for reception with performance/ceremony;
\$20 (advance) or \$25 (at the door) for performance/ceremony

Box Office: (415) 863-9834 and flyawayproductions.com

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